

# FRANK ROGERS BUILDING CONTRACTOR LTD

## BUILDING ON THEIR EXPERIENCE



**F**ranks Rogers Building Contractor Ltd, based at The Stables, Larkhill Lane, Liverpool, was established in 1972. The family-owned company enjoys an increasing annual turnover of £10 million. Predominantly working throughout the North West, the firm has progressively developed the resources, expertise and experience to successfully undertake a wide range of construction projects.



Frank Rogers was a Joiner by trade, and served his apprenticeship in the mid-1960s with Joseph Broster and Sons Ltd. In the early 1970s he set up his own fencing and general repairs company. Frank's big break came in 1974 when he began working with Merseyside Improved Housing (now Riverside). In 1975 he won his first major contract carrying out extensive housing improvements

on twelve properties in Liverpool 5 – Norgate Street, next to Sleepers Hill. Frank Rogers soon secured more contracts, carrying out works for a number of Registered Social Landlords across the North of Merseyside. Frank initially started working from home, before moving to a shop unit on Oakfield Road, Anfield. Frank stayed there until he refurbished and moved into an old Stables in Clubmoor, where the business still operates from today.



Frank's methods and approach to work was considered innovative – his first focus was improving properties in need of refurbishment and repair. He then went on to look at new builds and then expanded into commercial properties.

**Top left:** Frank Rogers' premises, The Stables, in Larkhill Lane. **Left:** Founder, Frank Rogers. **Above:** Where it all began - Frank and his Transit van outside on one of their first refurbishment jobs in Norgate Street in the 1970s. **Below:** Frank Rogers' former premises in Oakfield Road.



Frank's son, Dean, joined the business in 2002, having previously worked as a Procurement Manager for a Telecoms Company. Dean worked closely with his father on an operational level, and took over as Managing Director following his father's death in 2009. Frank's wife, Cath, and Daughter, Lisa, are also Directors and both work in the family business.



Employing the majority of its 70-plus skilled workforce directly, Frank Rogers' typical contracts range from large-scale bathroom, kitchen and window replacement programmes to void refurbishments, fire risk works, and disabled adaptations.

Today, Frank Rogers offers a complete housing refurbishment or upgrade solution from ground up, internal and external, up to roof area. Customers are able to task Frank Rogers with multiple elements of a refurbishment and know that all works are being managed by a single company.

New build and refurbishment of commercial properties, public and heritage building also form part of the Frank Rogers business.

Dean Rogers says: "Through our long term, repeat business associations with many of Merseyside's social landlords, we have been able to hone a business model that works incredibly well. By using local skilled labour, good tenant liaison with solid project management and back



end admin support, we are able to deliver a project of almost any scale and size to a successful outcome. Our flexible approach means that we're able to look at the smallest of contracts to multi-million pound long term frameworks and deliver each one to the same standard using the same approach. I believe that it's this attitude that has allowed us to grow to the stage at which we're at today, using a strategic and cautious approach."

The company takes pride in employing highly skilled local people who have helped develop the reputation that the firm enjoys today. That performance is also supported by the long-term established relationships with reputable sub-contractors and suppliers.

A lot of the firm's work is maintenance for housing associations. Other work is carried out for large private landlords, local authorities, hospitals and schools.

After four decades of trading, the company offers a full range of services including new build, refurbishment and responsive works, as well as private developments through its sister company FR Developments. Keen to embrace change and work with new technologies, products, materials and ways of working, the firm blends traditional approach with modern and employs the most suitable elements from each for every project.

Most recently the company has been developing its Greener Solutions Division, working with homeowners, landlords and private businesses, installing green measures at thousands of properties across the North West.



For the future Frank Rogers plans to consolidate business and expand within the North West, offering more of the same services but on a wider scale.

**Above left:** Dean Rogers, Managing Director, with fellow Directors and Mum and Sister, Cath Rogers and Lisa Blake.

**Above right:** A Frank Rogers van. **Left and below:** Frank Rogers carried out a £1 million restoration of this dilapidated Grade II listed building (Elm Terrace) utilising a range of modern day and traditional technologies for Riverside Housing Association.

